

INTERNATIONAL

LUXEMBOURG - Event Manager during 5 years | From 4 to 5000 attendees

Client acquisition, business offer, concept, negotiations, contracting process, suppliers selection, operational execution, invoicing

COMPANIES EVENTS

Company: FORTIS BANQUE (2 years)

Attendees: 1800

Type: Annual Theme Employees Evening

Setup: 7000 m² hall arrangement, custom decorations, entertainments, general logistics

Company: PRICEWATERHOUSECOOPERS

Attendees: 1200

Type: Staff day: conferences, teambuildings festive evening

Setup: Site transformation, 4000 m² of tents, bus transfers to activities, more than 100 providers. Budget: €3M

FAMILY DAYS

Company: FORTIS BANQUE (2 years)

Attendees: 3500

Description: Inflatable structures, rides, children's village, shows and various activities

Institution: EUROPEAN INVESTMENT BANK (3 editions)

Attendees: 1100 (of which 700 children)

Description: Christmas party. Custom hair-made with automates, shows, workshops. Theme changing every year

CONGRESS / INTERNATIONAL MEETINGS

➔ Coordinator reference of microfinance events in Luxembourg during 3 years

Event: European Microfinance Week (3 editions)

Attendees: 250 | One of the top events worldwide

Event: European Microfinance Award (2 editions)

Attendees: 400

Description: Ceremony in presence of Luxembourg officials (Grand-Duchess) and international personalities.

Setup: Invitations, registrations, visual identity, communication materials, venue arrangements, overall logistics, conferences scheduling, staff recruitment, hospitalities, shuttles, catering, cocktail receptions, press relations, official protocol, security

Events: UN Advisors Group (ONU), EUROMED

Institutions: Ministry of Foreign Affairs, European Commission

Attendees: 60

Event: Private Banking Congress

Company: Lombard International Assurance

Attendees: 300

INCENTIVE SEMINARS / BUSINESS TRAVEL

Company: AMERICAN EXPRESS (2 editions)

Attendees & Destination: 45 (Barcelona) & 25 (Luxembourg)

Barcelona: Highlight activity: reenactment of a naval battle with authentic boats | **Luxembourg:** Sports cars, golf, murder party, tastings, collective painting

Company: GEOMAP BENELUX (2 editions)

Attendees: 4 (company's partners) and 14 (with spouses)

Destinations: Barcelona & Corsica

Barcelona's programm: Accommodation on a sailboat, meetings at sea, deep-sea fishing, night golf, quad biking

COMPANY BIRTHDAY

Company: INNOCLEAN Compass Group

Attendees: 300

Description: birthday et brand visual identity, press conference, press relations, party evening

VIP CONCERTS

Singers: Patricia Kaas, Michel Sardou, BB King

Description: Registrations, payment tracking, ticket management, shuttles, VIP are, catering, party evening

PUBLIC AND MEDIA EVENTS

Event: TELEVIE (national, local and TV fundraising)

Client: A municipality in Luxembourg

Attendees: 5000

Description: Partnership search, volunteers management and 50 associations, site arrangement, animations, overall coordination

Event: Inauguration of the Town Hall Square

Client: Second biggest city in Luxembourg

Attendees: 2000

Description: invitation campaign, venue arrangements, staff, catering, animations

PRODUCT LAUNCHES

Company: NESPRESSO (2 years)

Event: Opening of the first store in Luxembourg

Description: Launch evening with concert (luxurious place, famous singer, 1100 people), street marketing (2 months), store and staff animation (1 year)

TRADE PROMOTIONS

Company: JTI BELGIQUE - Camel (3 years)

Project: Points of sale animations (150 dates/year)

Setup: Hostess, recruitment, equipment management, inventory, stocks, storage, schedules, sales reports, client and store relations

SPORTS EVENTS

GOLF

. Private tournament for fiduciaries

. Création of « Golfimmo »: the first Pro-Am real estate sector tournament

CYCLING

Event: Skoda Tour de Luxembourg

2 years | Advice on organisation, desk and security staff

TENNIS | WTA BGL BNP PARIBAS

LUXEMBOURG OPEN

4 years | Hostess manager: tournament and village VIP staff

FRANCE

Since 15 years | Managing local business networks, national projects and international events

Organization, coordination and operating events with all communication process (invitation, press relations, social networks...)

NATIONAL

CORPORATE COMMUNICATION MANAGER INSIDE A FRANCHISE NETWORK

2011-2024

- Annual seminars
- National show of the FRANCHISE EXPO PARIS sector
- Local trade shows

REGIONAL

ANIMATION OF AN ALUMNI BUSINESS NETWORK IN SOUTH WEST

Since 2010 | 900 members

- Quarterly or even monthly meetings
- Annual meetings between best French business schools

LOCAL

ANIMATION OF A TERRITORIAL BUSINESS CLUB

Since 2012 | Events from 10 to 300 people

- Monthly: lunches
- Quarterly: afterworks
- Events with institutions
- Inter-network events
- Partner events
- Company visits
- Workshops
- Annual evening with speed-meetings business & Cocktail - 12 editions - Format for more than 100 people

ANIMATION OF A BUSINESS CLUB DEDICATED TO LEADERS

Since 2025

- Afterworks and launch events
- Bimonthly meetings

INTERNATIONAL SPORT

VOLUNTEERING TENNIS TOURNAMENTS

Operational missions during the tournament

- BNP Paribas Primrose Bordeaux: since 2011
- INTERNAZIUNALI DI CORSICA incù LA CORSICA (Corsica): 2024